

SCOTUS Upholds Health Law – What Happens Next

On June 28, 2012, the Supreme Court of the United States (SCOTUS) upheld most of the 2010 Patient Protection and Affordable Care Act (ACA) in a five to four ruling. The decision of the court's majority stunned proponents and critics alike by choosing to uphold the law on a narrow interpretation of Federal taxing authority. SCOTUS found that each of the controversial provisions (the individual mandate and the Medicaid expansion) were constitutional, with the limitation that states may now choose whether to expand their Medicaid programs to increase eligibility to 133 percent of the Federal Poverty Line (FPL) with federal funding assistance, instead of the ACA's "all or nothing" funding choice.¹ Although the anticipation of the Court's decision is gone, there is still a considerable level of concern as to the impact of the ACA's implementation and a continued question as to whether the ACA will remain as it currently stands.

INDIVIDUAL MANDATE

As a result of SCOTUS finding that the individual mandate, and its associated "tax," is constitutional, in 2014, all U.S. citizens will be mandated to obtain health insurance. At that time, while it will not be illegal to ignore the ACA's mandate to obtain insurance, it will be illegal to "not buy health insurance and not pay the resulting tax."² With a large number of insured individuals projected to join the market, insurers will need to determine whether to participate in the state insurance exchanges (also mandated under the ACA) and limit rebates required under the new medical loss ratio, which are estimated to reach \$1.3 billion in August 2012.³ Although increased access and better coverage may improve revenues for many hospitals; academic medical centers; long term care facilities; and, physician practices, many providers continue to have decreased payments due to reimbursement cuts and may need to consider innovative payment models or collaborations to maintain a competitive market presence.4

MEDICAID EXPANSION

While SCOTUS upheld the constitutionality of the ACA Medicaid expansion provision, the Court held that Congress cannot threaten to remove *existing* Medicaid funding if a state were to refuse to expand its coverage past its *existing* levels. Under the Court's decision, states may choose not to expand coverage.⁵ 54 percent of the

roughly 8.5 million potential new Medicaid patients are residents of the 26 states that challenged the law in court⁶, leaving the number of states that will participate uncertain.⁷ As of early July 2012, 11 states have planned not to implement the Medicaid expansion provision. Ten states have chosen to participate, and 26 are still undecided.⁸ To date, the states that have spoken against Medicaid expansion have cited primarily financial reasons.9 Conservative leaders have written an open letter to state governors urging them to eschew Medicaid expansion and state-run exchanges in an effort to "ultimately assist in replacing the law."¹⁰ These letters against participation noticeably omit the impact that opting out may have on hospitals, who would continue to bear the brunt of unpaid medical bills from services to the uninsured, let alone the patients affected.

Under the ACA, states that choose to participate in the Medicaid expansion would receive 100 percent federal subsidization for all *newly* eligible individuals for the three year period from 2014 to 2016. Subsidies are not available prior to 2014, and will be dispersed in decreasing increments starting in 2017, i.e., 95 percent in 2017; 94 percent in 2018; 93 percent in 2019; and, 90 percent in 2020 and thereafter.¹¹ It should be noted that the above federal funding would not cover new enrollees who were *previously* eligible for participation in the Medicaid program. To receive federal funds states will be required to provide an "[e]ssential health benefits" package, sufficient to satisfy the individual mandate requirement, to all new Medicaid recipients.¹² This requirement illustrates the importance of the 2014 implementation of the state exchanges, mandated under the ACA.

For some states, participation may be untenable. Despite federal funding incentives, there it expected to be a ten percent increase in cost after five years.¹³ For those states that choose not to participate, state-run insurance exchanges will be crucial for low-income individuals. Otherwise, hospitals may have to continue to pay for the increasing cost of uninsured care at an unsustainable rate.

FUTURE CONGRESSIONAL ACTION AGAINST THE ACA

Since the enactment of the ACA in 2010, various members of Congress have staged at least 33 votes to repeal the legislation, albeit unsuccessfully.¹⁴ In the aftermath of the SCOTUS decision, ultimately

upholding the law, there are three potential political scenarios (resulting from the coming 2012 elections) that could significantly alter the progression of the ACA: (1) a Republican president is elected; (2) a Republican majority controls the House and/or Senate; and, (3) both of the prior events occur. Any of these results could lead to the defunding, undercutting, amendment, or repeal of the ACA.

Despite any action a Republican President may take against the ACA, a full repeal would be unlikely, as there would be an insurmountable Democrat filibuster in the Senate. However, the President, whether Democrat or Republican, will be able to exercise his extensive political ability to attempt to both push his political agenda through Congress and create regulatory changes through the Department of Health and Human Services (HHS).¹⁵ The ACA gives the President discretion in implementing many of its provisions, such that a President that was against the continued implementation of the ACA could significantly undercut programs including: employer contributions to health savings accounts (HSAs); quality improvement measures for providers who contract with private insurers; and, CO-OP insurer tax-exempt status. However, the President would have little influence over ACA provisions that require specific rules, including insurance for adult children under their parents' insurance.¹⁶

In the event of a Republican Senate majority, a full repeal of the ACA would also be unlikely, as even a Republican Congress would need to overcome a Democratic filibuster in the Senate. However, Congress could easily vote to reduce or cut the law's discretionary funding appropriations.¹⁷ The ACA establishes its own budget authority within the law, so any attempt to defund its mandatory spending provisions would be impossible without a Senate super-majority (60 votes). Despite the super-majority requirement, an amendment is not out of the realm of possibility, as funding for the Prevention and Public Health Fund (PPHF) has already been cut by \$5 billion over 10 years by the Middle Class Tax Relief and Job Creation Act of 2012.¹⁸ Discretionary spending provisions for programs such as Pediatric Accountable Care Organizations and Rural Hospital Flexibility Grants, inter alia, are at more risk of defunding, as they are subject to annual budget appropriations review.¹

Though unlikely, should the fall elections result in a Republican Landslide, i.e., Republican President, a Republican House majority, and a Republican supermajority in the Senate, such a landslide would open a path for full repeal of the ACA if partisan politics remain as divided as they have been since the ACA's passage in March of 2010. A slight variance of this scenario would be a lack of a super-majority by Senate Republicans, but includes the so-called "nuclear option," which is a change to Senate cloture rules to eliminate, or severely constrain, the filibuster.²⁰ Again, this scenario is unlikely, but not impossible, and should be viewed as another path for full repeal of the ACA.

Regardless of the outcome of the 2012 election, a full repeal of the ACA is unlikely. Even with significant funding cuts, the healthcare industry has already adopted a new focus on quality, transparency, and lower costs. The drivers of healthcare are present, with or without the law, and have already lead to the development of commercial counterparts to several of the ACA provisions, including: commercial accountable care organizations; federal transparency initiatives; and, the movement to value-based purchasing based on evidence based medicine.²¹ While many healthcare industry stakeholders touted the ACA and the SCOTUS decision as a step forward, hospital and health system executives (proponents and critics of the ACA alike) have indicated that the SCOTUS decision has not changed their current strategic plans.²² Whether states choose to participate in the Medicaid expansion, they are not immune from the other provisions of the ACA, and will have to prepare accordingly.

- 1 National Federation of Independent Business et al., v Sebelius, Nos. 11-393, 11-398, and 11-400 (U.S. June 28, 2012). 2
 - Ibid, p. 50.
- 3 "Implications of the US Supreme Court Ruling on Healthcare" PriceWaterhouseCooper, Health Research Institute, July 2012, p. 3. 4
 - Ibid, p. 4.
- National Federation of Independent Business et al., v Sebelius, June 28, 5 2012, p. 55.
- 6 "Florida, et al., v. Department of Health and Human Services, et al." Writ of Certiorari, Motion No. 11-400, November 14, 2011
- 7 "The Supreme Court's PPACA Decision: Substance and Implications for HLS Clients" Oliver Wyman, June 28, 2012, p. 4.
- 8 "Letter to Governors Concerning Medicaid Expansion and Health Insurance Exchanges" Alfred Regnery, Paul Revere Project, et al., to Governors of the United States of America, July 2012, Accessed at /doc/100253543/Letter-from-Conservativehttp://www.scribd.com Leaders-to-Governors-about-Health-Care-Law#download (Accessed 7/18/12).
- 9 "Medicaid Expansion Now in States' Hands" By Margaret Dick HealthLeaders, 6, Tocknell, July 2012, http://www.healthleadersmedia.com/print/COM-282003/Medicaid-Expansion-Now-in-States-Hands (Accessed 7/16/2012).
- 10 Alfred Regnery, July 2012.
- 11 42 U.S.C. §1396d(y)(1) (2010); "Medicaid Coverage and Spending in Health Reform: National and State-by-State Results for Adults at or Below 133% FPL" by John Holahan and Irene Headen, Urban Institute, To Kaiser Commission on Medicaid and the Uninsured, Washington, D.C.: Kaiser Family Foundation, May 2010, p. 14.
- 42 U.S.C. §§1396a(k)(1), 1396u-7(b)(5), and 18022(b) (2010). 12
- Oliver Wyman, June 28, 2012, p. 4. 13
- "Repeal of Health Care Law Approved, Again, by House" By Robert Pear, New York Times, July 11, 2012, Accessed at http://www.nytimes.com/2012/07/12/health/policy/house-votes-again-14 to-repeal-health-law.html?pagewanted=print (accessed 7/24/12).
- 15 Oliver Wyman, June 28, 2012, p. 6.
- 16 Ibid, p. 9.
- 17 Ibid, p. 6.
- 18 Ibid, p. 8.
- "Discretionary Spending in the Patient Protection and Affordable Care 19 Act (ACA)" By C. Stephen Redhead, et al., Congressional Research Service Report for Congress, May 18, 2012, p. 34-35.
- Oliver Wyman, June 28, 2012, p. 7. 20
- 21 PriceWaterhouseCooper, July 2012, p. 1.
- 22 "CEOs: Now It's Time to Address Affordability" By Philip Betbeze, HealthLeaders, June 29. 2012. http://www.healthleadersmedia.com/print/LED-281811/CEOs-Now-Its-Time-to-Address-Affordability (Accessed 7/16/2012); "CIOs and CMIOs Speak Their Minds about the Supreme Court Decision" By Scott Mace, July 2012. 3. http://www.healthleadersmedia.com/print/TEC-281957/CIOs-and-CMIOs-Speak-Their-Minds-about-the-Supreme-Court-Decision (Accessed 7/16/2012)

CONCLUSION



Founded in 1993, HCC is a nationally recognized healthcare economic financial consulting firm

- HCC Home
- Firm Profile
- HCC Services
- HCC Experts
- Clients Projects
- HCC News
- Upcoming Events
- Contact Us
- Email Us

HEALTH CAPITAL

CONSULTANTS (HCC) is an established, nationally recognized healthcare financial and economic consulting firm headquartered in St. Louis, Missouri, with regional personnel nationwide. Founded in 1993, HCC has served clients in over 45 states, in providing services including: valuation in all healthcare sectors; financial analysis, including the development of forecasts, budgets and income distribution plans; healthcare provider related intermediary services, including integration, affiliation, acquisition and divestiture; Certificate of Need (CON) and regulatory consulting; litigation support and expert witness services; and, industry research services for healthcare providers and their advisors. HCC's accredited professionals are supported by an experienced research and library support staff to maintain a thorough and extensive knowledge of the healthcare reimbursement, regulatory, technological and competitive environment.



Robert James Cimasi, MHA, ASA, FRICS, MCBA, AVA, CM&AA, serves as President of **HEALTH CAPITAL CONSULTANTS** (HCC), a nationally recognized healthcare financial and economic consulting firm headquartered in St. Louis, MO, serving clients in 49 states since 1993. Mr. Cimasi has over thirty years of experience in serving clients, with a professional focus on the financial and economic aspects of healthcare service sector entities including: valuation consulting and capital formation services; healthcare industry transactions including joint ventures, mergers, acquisitions, and divestitures; litigation support & expert testimony; and, certificate-of-need and other regulatory and policy planning consulting.

Mr. Cimasi holds a Masters in Health Administration from the University of Maryland, as well as several professional designations: Accredited Senior Appraiser (ASA – American Society of Appraisers); Fellow Royal Intuition of Chartered Surveyors (FRICS – Royal Institute of Chartered Surveyors); Master Certified Business Appraiser (MCBA – Institute of Business Appraisers); Accredited Valuation Analyst (AVA – National Association of Certified Valuators and Analysts); and, Certified Merger & Acquisition Advisor (CM&AA – Alliance of Merger & Acquisition Advisors). He has served as an expert witness on cases in numerous courts, and has provided testimony before federal and state legislative committees. He is a nationally known speaker on healthcare industry topics, the author of several books, the latest of which include: *"The U.S. Healthcare Certificate of Need Sourcebook"* [2005 - Beard Books], *"An Exciting Insight into the Healthcare Industry and Medical Practice Valuation"* [2002 – AICPA], and *"A Guide to Consulting Services for Emerging Healthcare Organizations"* [1999 John Wiley and Sons].

Mr. Cimasi is the author of numerous additional chapters in anthologies; books, and legal treatises; published articles in peer reviewed and industry trade journals; research papers and case studies; and, is often quoted by healthcare industry press. In 2006, Mr. Cimasi was honored with the prestigious *"Shannon Pratt Award in Business Valuation"* conferred by the Institute of Business Appraisers. Mr. Cimasi serves on the Editorial Board of the Business Appraisals Practice of the Institute of Business Appraisers, of which he is a member of the College of Fellows.



Todd A. Zigrang, MBA, MHA, ASA, FACHE, is the Senior Vice President of **HEALTH CAPITAL CONSULTANTS** (HCC), where he focuses on the areas valuation and financial analysis for hospitals and other healthcare enterprises. Mr. Zigrang has significant physician integration and financial analysis experience, and has participated in the development of a physician-owned multi-specialty MSO and networks involving a wide range of specialties; physician-owned hospitals, as well as several limited liability companies for the purpose of acquiring acute care and specialty hospitals, ASCs and other ancillary facilities; participated in the evaluation and negotiation of managed care contracts, performed and assisted in the valuation of various healthcare

entities and related litigation support engagements; created pro-forma financials; written business plans; conducted a range of industry research; completed due diligence practice analysis; overseen the selection process for vendors, contractors, and architects; and, worked on the arrangement of financing.

Mr. Zigrang holds a Master of Science in Health Administration and a Masters in Business Administration from the University of Missouri at Columbia, and is a Fellow of the American College of Healthcare Executives. He has co-authored "*Research and Financial Benchmarking in the Healthcare Industry*" (STP Financial Management) and "*Healthcare Industry Research and its Application in Financial Consulting*" (Aspen Publishers). He has additionally taught before the Institute of Business Appraisers and CPA Leadership Institute, and has presented healthcare industry valuation related research papers before the Healthcare Financial Management Association; the National CPA Health Care Adviser's Association; Association for Corporate Growth; Infocast Executive Education Series; the St. Louis Business Valuation Roundtable; and, Physician Hospitals of America.



Anne P. Sharamitaro, Esq., is the Vice President of HEALTH CAPITAL CONSULTANTS (HCC), where she focuses on the areas of Certificate of Need (CON); regulatory compliance, managed care, and antitrust consulting. Ms. Sharamitaro is a member of the Missouri Bar and holds a J.D. and Health Law Certificate from Saint Louis University School of Law, where she served as an editor for the Journal of Health Law, published by the American Health Lawyers Association. She has presented healthcare industry related research papers before Physician Hospitals of America and the National Association of Certified Valuation Analysts and co-authored chapters in *"Healthcare Organizations: Financial Management Strategies*," published in 2008.