President Trump Issues Executive Order on ACA

On January 20, 2017, President Donald J. Trump signed an executive order (The Order) regarding reforms to the 2010 Patient Protection and Affordable Care Act (ACA). The Order's impact on existing regulations and guidance issued pursuant to the ACA is likely of limited significance; however, it does indicate the clear intention of the Trump Administration to pursue more effective and material changes to the ACA.² The legal effect on the ACA will likely be negligible, as it is restricted to merely guiding certain executive branch officials on where to broadly divert their resources.3 Despite its limited impact, an understanding of the Order in its entirety shows it will, in fact, significantly affect the ACA, and provides an outline of the more powerful actions the Trump Administration will take in regard to the ACA and healthcare reform generally. 4 This Health Capital Topics article will discuss the contents of the Order and analyze its practical effects on the ACA and the healthcare industry in general, as well as its limitations.

The Order contains six (6) sections:⁵

- (1) Section One states the Trump Administration's intention to seek the immediate repeal of the ACA, and, in the meantime, to ensure that:
 - a. The ACA is being efficiently implemented by federal agencies;
 - b. Requirements associated with the ACA are limited to the extent that they are economically and legally burdensome; and,
 - The States possess increased flexibility and control to create a more free and open healthcare market;
- (2) Section Two focuses on reducing fiscal and regulatory burdens of the ACA by allowing the responsible parties to waive, defer, grant exemptions from, or delay the implementation of any provision or requirement;
- (3) Section Three directs the named parties to provide greater flexibility to States and to cooperate with them in implementing healthcare programs;
- (4) Section Four encourages the development of a free and open market in interstate commerce for the offering of healthcare services and health insurance to preserve the maximum amount of options for patients and consumers;

- (5) Section Five states that the heads of agencies must comply with the Administrative Procedure Act⁶ and other applicable statutes in carrying out the directives of the Order; and,
- (6) Section Six notes that nothing in the Order can impair or otherwise affect the authority or functions granted to federal agencies, and that the Order must be implemented consistent with applicable law and does not create any right or benefit by any party against the United States and related entities.

Sections Two through Four of the Order direct the Secretary of the *U.S. Department of Health and Human Services* (HHS) and the heads of all other executive departments and agencies with authorities and responsibilities under the ACA to take the aforementioned actions with regard to certain provisions of the ACA to the maximum extent permitted by law.⁷

As mentioned above, the effective impact of the Order is far more symbolic in terms of noticeable policy effects, as it serves as an announcement of the Trump Administration's intentions. 8 Substantively changing the law would involve amending or repealing statutes. This process begins with drafting language, then submitting the proposal for a comment period lasting months, possibly running the proposal by the federal Office of Management and Budget, and finally allowing time for an effective date, all of which takes a significant amount of time. ⁹ Instead, the Order provides insight into possible healthcare policy approaches under the administration, which may include deregulation, reducing taxes, transferring responsibility for health coverage to the states, and increasing marketplace competition. 10 The most likely change under the ACA in 2017 will be an expansion of hardship waivers for the Individual Mandate, as the Trump Administration could theoretically interpret the requirement in a more lenient way such that more people would not be penalized for not having health insurance.11 The IRS has already begun changing how they handle healthcare reporting, in that the agency will process tax returns for individuals who refuse to report health insurance coverage. 12 This could result in a substantial weakening of the Individual Mandate under the ACA by effectively allowing persons to bypass this requirement; this consequence may affect funding of various ACA programs, as many of the law's

coverage provisions rely on payments from healthy people to support the costs of sicker individuals. ¹³

Additionally, states are likely to receive more autonomy in how they manage State Medicaid programs, including a lower standard for states' requests for waivers, allowing them to utilize various models to oversee Medicaid.¹⁴ Medicaid law provides a process by which states can waive many of the program's usual rules to attempt "demonstration projects." This would primarily include models already proposed by Republican governors and state legislators, such as charging higher premiums or copayments, providing a less generous and expensive package of benefits, or requiring some able-bodied adults to engage in work activities as a condition of receiving Medicaid coverage. 16 The Order relieved constituent pressure on Congress, both by minimizing the burden on consumers and effectively giving lawmakers more time to assess how to best replace the ACA.¹⁷

Despite the potential of the Order to affect various portions of the healthcare industry and undermine certain provisions of the ACA, its practical effects are still largely limited.¹⁸ Generally, executive orders have limited effect, as they are not authoritative if they are contrary to the U.S. Constitution or federal law. 19 When executive orders are issued pursuant to a statute or the Constitution, they are legally binding, but they cannot repeal or amend existing laws or regulations.²⁰ President Trump's executive order was likely more of a communication strategy than a practicable attempt at repealing or replacing the ACA, and was largely signed to speak to the constituency who wanted the repeal and replacement of the ACA to be a priority of the Trump Administration.²¹ The Order does not substantively modify ACA provisions, including: ²²

- (1) The Individual Mandate;
- (2) The tax-credit premium subsidies; or,
- (3) Changing the key rules imposed on insurers. These actions can only be substantively modified by an act of Congress or through new legislation.²³ The major

mechanisms of actions proscribed by the Order will be tied to the Obama Administration's prior actions in implementing the ACA, as the legality of current executive action is often evaluated by a comparison to prior executive practice. 24 Due to the fact that the Obama Administration was somewhat aggressive in asserting its authority in granting waivers, deferring burdens, and delaying implementation of various ACA provisions, even where the law did not authorize such acts, it is conceivable that the Trump Administration could also take steps to change the way certain provisions of the ACA are implemented. 25 Consequently, the Trump Administration may be able to change certain aspects with regard to implementation of ACA provisions without seeking prior approval from Congress.

President Trump's executive order is indicative that further federal governmental action will be taken regarding the ACA, but it does not serve as a major repeal or reformation of the ACA. The Order reiterates the Trump Administration's commitment to repealing and replacing the ACA in the future, and attempts to make certain changes in how the law is currently administered. However, repeal and replacement must occur in accordance with current federal laws, within the parameters of authority granted to the HHS Secretary and other heads of federal agencies. To the extent that the conflicts with ACA-associated regulations, and guidance, the Order must defer to them, or the Trump Administration must comply with alternative methods of issuing new law, including through legislative and administrative action.²⁶ Currently, any ACA repeal bills are on hold, despite the fact that the Senate voted to approve a budget resolution instructing the House of Representatives and Senate committees to begin work on legislation to repeal major portions of the ACA on January 12, 2017.²⁷ President Trump has suggested that the ACA may not be replaced until 2018, but this Order shows his intention to move forward with repeal plans.²⁸

- 1 "Trump Executive Order on ACA: What It Won't Do, What It Might Do, and When" By Timothy Jost, Health Affairs, January 20, 2017, http://healthaffairs.org/blog/2017/01/20/trumpexecutive-order-on-aca-what-it-wont-do-what-it-might-do-andwhen/ (Accessed 1/26/17).
- 2 "What Does Trump's Executive Order Mean for Obamacare?" By Marcia Frellick, Medscape, January 25, 2017, http://www.medscape.com/viewarticle/874889#vp_2 (Accessed 1/26/17).
- 3 "Can President Trump's Executive Order Unravel the Affordable Care Act?" By Jonathan H. Adler, The Washington Post, January 23, 2017, https://www.washingtonpost.com/news/volokhconspiracy/wp/2017/01/23/can-president-trumps-executiveorder-unravel-the-affordable-careact/?utm_term=.2e255290069f (Accessed 1/26/17).
- 4 Timothy Jost, January 20, 2017
- 5 "Minimizing the Economic Burden of the Patient Protection and Affordable Care Act Pending Repeal" Executive Order: President Donald J. Trump, January 20, 2017, https://www.whitehouse.gov/the-pressoffice/2017/01/2/executive-order-minimizing-economic-burdenpatient-protection-and (Accessed 1/26/17).

- 6 The Administrative Procedure Act imposes rules on how executive agencies can impose regulations and what steps to take to proffer rules, "Administrative Procedure Act" 5 U.S.C. §§ 500-556 (1966).
- 7 President Donald J. Trump, January 20, 2017
- 8 "Everything You Need to Know about President Trump's Executive Order on ACA" By Jessica Knabel, Alkali Group, January 31, 2017 http://www.alkaliservices.com/everything-youneed-to-know-about-trumps-executive-order-on-aca/ (Accessed 2/9/17); "What Does Trump's Executive Order Mean for Obamacare?" By Marcia Frellick, Medscape, January 25, 2017, http://www.medscape.com/viewarticle/874889#vp_2 (Accessed 1/26/17).
- 9 Ibid.
- 10 Ibio
- "Trump Signs Executive Order that Could Effectively Gut Affordable Care Act's Individual Mandate" By Ashley Parker and Amy Goldstein, The Washington Post, January 20, 2017, https://www.washingtonpost.com/politics/trump-signs-executive-order-that-could-lift-affordable-care-acts-individual-mandate/2017/01/20/8c99e35e-df70-11e6-b2cf-b67fe3285cbc_story.html?utm_term=.63ec087a5a1b (Accessed 2/9/17); Marcia Frellick, January 25, 2017; "Trump Issues Executive Order Scaling Back Parts of Obamacare" By Julie

Hirschfeld Davis and Robert Pear, The New York Times, January 20, 2017,

https://mobile.nytimes.com/2017/01/20/us/politics/trumpexecutive-order-obamacare.html (Accessed 1/26/17).

"IRS Softens On Obamacare Reporting Requirements After Trump Executive Order" By Kelly Phillips Erb, Forbes, February 16, 2017,

http://www.forbes.com/sites/kellyphillipserb/2017/02/16/irssoftens-on-obamacare-reporting-requirements-after-trumpexecutive-order/#137d953b533b (Accessed 2/21/2017).

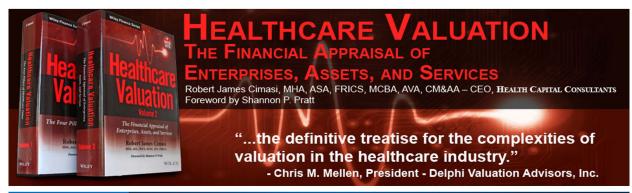
- Marcia Frellick, January 25, 2017.
- Julie Hirschfeld Davis and Robert Pear, January 20, 2017.
- "Demonstration Projects" 42 U.S.C. § 1315 (2014); "What Does Trump's Executive Order Against Obamacare Actually Do?" By Margot Sanger-Katz, The New York Times, January 21, 2017, https://www.nytimes.com/2017/01/21/upshot/what-does-theorder-against-the-health-law-actually-do.html?_r=0 (Accessed 1/26/17).
- Julie Hirschfeld Davis and Robert Pear, January 20, 2017.
- Timothy Jost, January 20, 2017.
- "Trump's Obamacare Executive Order: Much Ado About Very Little" By Ron Pollack, Health Affairs, January 26, 2017, http://healthaffairs.org/blog/2017/01/26/trumps-obamacareorder-much-ado-about-very-little/ (Accessed 1/30/17).
- "What Could President Trump Do Through Executive Order to Dismantle the ACA?" By Timothy Jost, Health Affairs, January 12, 2017, http://healthaffairs.org/blog/2017/01/12/what-could-

- president-trump-do-through-executive-order-to-dismantle-theaca/ (Accessed 1/26/17).
- 20 Ibid.
- 21 Marcia Frellick, January 25, 2017.
- 22 Ron Pollack, January 26, 2017.
- 23
- 24 Jonathan H. Adler, January 23, 2017,
- 25 Ibid.
- 26 "Administrative Procedure Act" 5 U.S.C. §§ 500-556 (1966).
- 27 "Obamacare is One Step Closer to Repeal after Senate Advances Budget Resolution" By Kelsey Snell and Mike DeBonis, The Washington Post, January 12, 2017, https://www.washingtonpost.com/powerpost/democrats-to-

force-tough-votes-in-obamacare-vote-arama/2017/01/11/99e3c854-d7fa-11e6-b8b2-

cb5164beba6b_story.html?utm_term=.b3f390d788ef (Accessed 2/9/17).

"The Health Care Rollback that Roils" By Robert Schlesinger, U.S. News & World Report, February 6, 2016, http://www.usnews.com/opinion/thomas-jeffersonstreet/articles/2017-02-06/gop-leaders-delay-obamacare-repealwhile-lawmakers-face-angry-constituents (Accessed 2/9/17); "Trump Executive Order on ACA: What It Won't Do, What It Might Do, and When" By Timothy Jost, Health Affairs, January 20, 2017, http://healthaffairs.org/blog/2017/01/20/trumpexecutive-order-on-aca-what-it-wont-do-what-it-might-do-andwhen/ (Accessed 1/26/17).





The Adviser's Guide to Health

Robert James Cimasi, MHA, ASA, FRICS, MCBA, CVA, CM&AA - CEO, HEALTH CAPITAL CONSULTANTS Todd A. Zigrang, MBA, MHA, FACHE, ASA – President, Health Capital Consultants

Keep Up With the Changes in Health Care Services and Consulting Practices

Includes Foreword by Leading National Health Care Attorney

Partner, Jones Day

David W. Grauer, Esq.

TWO-VOLUME SET >

Consulting Services

An Era of Reform - The Four Pillars

To purchase, visit AICPAStore.com/AGHC





ACOs: Balancing Quality and Costs in Healthcare

Robert James Cimasi, MHA, ASA, FRICS, MCBA, AVA, CM&AA – CEO, HEALTH CAPITAL CONSULTANTS Foreword by Peter A. Pavarini, Esq. – Squire Sanders LLP

"A must read and resource for any healthcare industry executive"

-Roger W. Logan, MS, CPA/ABV, ASA, Senior Vice President of Phoenix Children's Hospital

Learn more at (cgc) CRCPress.com



(800)FYI - VALU

Providing Solutions in the Era of Healthcare Reform

Founded in 1993, HCC is a nationally recognized healthcare economic financial consulting firm

- HCC Home
- Firm Profile
- HCC Services
- HCC Experts
- Clients & Projects
- HCC News
- Upcoming Events
- Contact Us
- Email Us

HCC Services

- Valuation Consulting
- Commercial Reasonableness Opinions
- Commercial Payor Reimbursement Benchmarking
- <u>Litigation Support &</u> Expert Witness
- Financial Feasibility
 Analysis & Modeling
- <u>Intermediary</u> <u>Services</u>
- Certificate of Need
- ACO Value Metrics & Capital Formation
- Strategic Consulting
- <u>Industry Research</u> Services



Robert James Cimasi, MHA, ASA, FRICS, MCBA, CVA, CM&AA, serves as Chief Executive Officer of HEALTH CAPITAL CONSULTANTS (HCC), a nationally recognized healthcare financial and economic consulting firm headquartered in St. Louis, MO, serving clients in 49 states since 1993. Mr. Cimasi has over thirty years of experience in serving clients, with a professional focus on the financial and economic aspects of healthcare service sector entities including: valuation consulting and capital formation services; healthcare industry transactions including joint ventures, mergers, acquisitions, and divestitures; litigation support & expert testimony; and, certificate-of-need and other regulatory and policy planning consulting.

Mr. Cimasi holds a Master in Health Administration from the University of Maryland, as well as several professional designations: Accredited Senior Appraiser (ASA – American Society of Appraisers); Fellow Royal Institution of Chartered Surveyors (FRICS – Royal Institution of Chartered Surveyors); Master Certified Business Appraiser (MCBA – Institute of Business Appraisers); Certified Valuation Analyst (CVA – National Association of Certified Valuators and Analysts); and, Certified Merger & Acquisition Advisor (CM&AA – Alliance of Merger & Acquisition Advisors). He has served as an expert witness on cases in numerous courts, and has provided testimony before federal and state legislative committees. He is a nationally known speaker on healthcare industry topics, and is the author of several books, the latest of which include: "The Adviser's Guide to Healthcare – 2nd Edition" [2015 – AICPA]; "Healthcare Valuation: The Financial Appraisal of Enterprises, Assets, and Services" [2014 – John Wiley & Sons]; "Accountable Care Organizations: Value Metrics and Capital Formation" [2013 - Taylor & Francis, a division of CRC Press]; and, "The U.S. Healthcare Certificate of Need Sourcebook" [2005 - Beard Books].

Mr. Cimasi is the author of numerous additional chapters in anthologies; books, and legal treatises; published articles in peer reviewed and industry trade journals; research papers and case studies; and, is often quoted by healthcare industry press. In 2006, Mr. Cimasi was honored with the prestigious "Shamnon Pratt Award in Business Valuation" conferred by the Institute of Business Appraisers. Mr. Cimasi serves on the Editorial Board of the Business Appraisals Practice of the Institute of Business Appraisers, of which he is a member of the College of Fellows. In 2011, he was named a Fellow of the Royal Institution of Chartered Surveyors (RICS). In 2016, Mr. Cimasi was named a "Pioneer of the Profession" as part of the recognition of the National Association of Certified Valuators and Analysts (NACVA) "Industry Titans" awards, which distinguishes those whom have had the greatest impact on the valuation profession.



Todd A. Zigrang, MBA, MHA, ASA, FACHE, is the President of HEALTH CAPITAL CONSULTANTS (HCC), where he focuses on the areas of valuation and financial analysis for hospitals, physician practices, and other healthcare enterprises. Mr. Zigrang has over 20 years of experience providing valuation, financial, transaction and strategic advisory services nationwide in over 1,000 transactions and joint ventures. Mr. Zigrang is also considered an expert in the field of healthcare compensation for physicians, executives and other professionals.

Mr. Zigrang is the co-author of "The Adviser's Guide to Healthcare – 2nd Edition" [2015 – AICPA], numerous chapters in legal treatises and anthologies, and peer-reviewed and industry articles such as: The Accountant's Business Manual (AICPA); Valuing Professional Practices and Licenses (Aspen Publishers); Valuation Strategies; Business Appraisal Practice; and, NACVA QuickRead. In addition to his contributions as an author, Mr. Zigrang has served as faculty before professional and trade associations such as the American Society of Appraisers (ASA); the National Association of Certified Valuators and Analysts (NACVA); Physician Hospitals of America (PHA); the Institute of Business Appraisers (IBA); the Healthcare Financial Management Association (HFMA); and, the CPA Leadership Institute.

Mr. Zigrang holds a Master of Science in Health Administration (MHA) and a Master of Business Administration (MBA) from the University of Missouri at Columbia. He is a Fellow of the American College of Healthcare Executives (FACHE) and holds the Accredited Senior Appraiser (ASA) designation from the American Society of Appraisers, where he has served as President of the St. Louis Chapter, and is current Chair of the ASA Healthcare Special Interest Group (HSIG).



John R. Chwarzinski, MSF, MAE, is Senior Vice President of HEALTH CAPITAL CONSULTANTS (HCC). Mr. Chwarzinski's areas of expertise include advanced statistical analysis, econometric modeling, as well as, economic and financial analysis. Mr. Chwarzinski is the co-author of peerreviewed and industry articles published in Business Valuation Review and NACVA QuickRead, and he has spoken before the Virginia Medical Group Management Association (VMGMA) and the Midwest Accountable Care Organization Expo.

Mr. Chwarzinski holds a Master's Degree in Economics from the University of Missouri – St. Louis, as well as, a Master's Degree in Finance from the John M. Olin School of Business at Washington University in St. Louis. He is a member of the St. Louis Chapter of the American Society of Appraisers, as well as a candidate for the Accredited Senior Appraiser designation from the American Society of Appraisers.



Jessica L. Bailey-Wheaton, Esq., is Vice President and General Counsel of HEALTH CAPITAL CONSULTANTS (HCC), where she conducts project management and consulting services related to the impact of both federal and state regulations on healthcare exempt organization transactions and provides research services necessary to support certified opinions of value related to the Fair Market Value and Commercial Reasonableness of transactions related to healthcare enterprises, assets, and services. Ms. Bailey is a member of the Missouri and Illinois Bars and holds a J.D., with a concentration in Health Law, from Saint Louis University School of Law, where she served as Fall Managing Editor for the Journal of Health Law & Policy.



Kenneth J. Farris, Esq., is an Associate at **HEALTH CAPITAL CONSULTANTS** (HCC), where he provides research services necessary to support certified opinions of value related to the Fair Market Value and Commercial Reasonableness of transactions related to healthcare enterprises, assets, and services, and tracks impact of federal and state regulations on healthcare exempt organization transactions. Mr. Farris is a member of the Missouri Bar and holds a J.D. from Saint Louis University School of Law, where he served as the 2014-2015 Footnotes Managing Editor for the *Journal of Health Law & Policy*.