Auditing Programs: Back to the Drawing Board?

Jessica C. Burt, Esq., MHA - Senior Research Associate • Jacob Z. Voss - Interim

Over the past several months, the Office of the Inspector General (OIG) has released several reports identifying problems with recent fraud and abuse programs created by the Centers for Medicare and Medicaid Services (CMS), pinpointing flaws in some of the methodologies for addressing healthcare fraud. Reports regarding the Medicaid Integrity Program, the Comprehensive Error Rate Testing (CERT) Program, and the Medicare-Medicaid Data Match (Medi-Medi) Program collectively reflected the potential ineffectiveness of the programs and significant inaccuracies in their results.

Created in 2006, the Medicaid Integrity Program was designed to address fraud, abuse, and waste by Medicaid providers.3 Under the *Program*, CMS is responsible for hiring contractors to review billing activities by Medicaid providers, audit their claims, and identify any overpayments.4 In its March 2012 report, the OIG assessed the efforts of the Audit Medicaid Integrity Contractors (MICs) in order to determine their effectiveness, as well as to identify any issues that existed in distinguishing overpayments.⁵ Of 370 audits comprising a potential \$80 million in overpayments, the OIG identified 81 percent that were audits in which the MICs were unable or unlikely to discover overpayments to Medicaid providers.⁶ The remaining 11 percent of audits accounted for \$6.9 million in overpayments, \$6.2 million of which were attributed to program areas that had previously been identified (through collaborative audits) as vulnerable to overpayments. concluded that the MICs' audits were hindered by CMS's selection of poorly identified audit targets, since MICs are not contracted to identify targets, but simply to audit those provided to them by CMS.8 Audit targets were mistakenly selected based on either incorrect data or the improper application of state policies for identifying audit targets. MICs were further hindered by duplicate efforts due to poor target identification.

In its recommendations, the OIG encouraged CMS to make greater use of collaborative audits where appropriate, as well as to improve its current process for identifying and selecting audit targets, especially where vulnerable program areas are identified. In addition, the OIG recommended that CMS improve both the quality of, and the level of access to, data that MICs have when conducting their audits. In its response, CMS agreed with the OIG's recommendations and stated that it had already encouraged the increased use

of collaborative audits and that it has several projects in progress to improve the audit target selection process. ¹² CMS also stated it has initiatives in place to improve communication and the quality of data available. ¹³ However, experts in the industry suggest the problems with MICs may be an indication of performance issues within the *Medicaid Recovery Audit Contractor Program*, as the complex regulations and lack of specific guidelines make it difficult for states to perform audits on Medicaid claims. ¹⁴

The CERT Program was created by CMS in order to measure improper fee-for-service payments, measured by the difference between what Medicare reimbursed a provider and what CMS believes was the proper payment to that provider. 15 CMS uses the results of the CERT Program to provide Congress with an estimate of the annual amount of improper Medicare payments. The OIG suggested in a 2012 report that this estimate does not account for any payment errors that are overturned through the appeals process and may, therefore, inflate the number of improper payments made in a given year. 16 In its review of the error rates for FY 2009 and FY 2010, the OIG determined that based on the number of claim payment denials that were overturned on appeal after the cutoff date for determining the annual error rate, the error rate would have been reduced from 7.8 percent to 7.2 percent for FY 2009, and from 10.5 percent to 9.9 percent for FY 2010.¹⁷ Had these overturned claim payment denials have been included in CMS's error rate calculation, there would have been an approximate \$2 billion reduction in the estimated value of reported errors for both FY 2009 and FY 2010.¹⁸ In its recommendations to CMS, the OIG encouraged the agency to develop a reliable method for adjusting the error rate and incorporating the outcome of appealed claim payment denials in order to generate a more accurate report. 19 CMS agreed with the OIG's recommendations and outlined the steps it intends to take in implementing an improved methodology.²⁰ Industry commentators suggested the OIG's study was a victory for providers, as it demonstrated that claim payment denials can be successfully appealed. The OIG report may also work to counteract the negative public perception that providers continually "cheat" the system.²¹ Although the OIG's comments generally focus on CERT Program's processes, the agency found one state's program to be ineffective in fraud and abuse reduction.

The Medi-Medi Program was created to identify areas of potential fraud, abuse, and waste in Medicare and Medicaid billing.²² Unlike other fraud and abuse programs, state participation in the Medi-Medi Program is voluntary, and states must contribute their own funds.²³ The Medi-Medi Program initially began as a pilot demonstration in one state and expanded significantly over the course of a decade, garnering annual funding of \$60 million in recent years.²⁴ The goal of the Medi-Medi Program was to analyze Medicare and Medicaid claims data collectively in order to identify potentially fraudulent billing activities that might not have been observed when analyzing the two programs' data separately.²⁵ In its study of Medicare and Medicaid operation in ten states for 2007 and 2008, the OIG found that the Medi-Medi Program "produced limited results and few fraud referrals." The Program's efforts resulted in 66 referrals of potential fraud to enforcement agencies, of which 27 referrals were accepted.²⁷ Based on the limited gains of the Medi-Medi Program, the OIG recommended that CMS re-evaluate what role, if any, the Program should play in the agency's overall strategy for the integrity of the Medicare and Medicaid programs. **CMS** agreed with recommendation, stating that it has already taken steps to improve the Medi-Medi Program's effectiveness.²⁸ However, the OIG noted that CMS failed to provide any data to support its assertion, and stated that this information was necessary to both Congress's funding decisions and any states considering whether or not to participate in the program.²⁹

In each of the programs studied (i.e., the Medicaid Integrity Program; the CERT program; and, the Medi-Medi program), the OIG observed substantial deficiencies, either in the accuracy of each program's results or in the overall lack of success. Though CMS agreed with the OIG's recommendations for improvement, successful implementation of those recommendations may not be imminent or even feasible, leaving many unanswered questions regarding the effectiveness of fraud and abuse monitoring programs going forward.

- "OIG Uncovers Flaws in CMS Processes, Programs" By James Carroll, HealthLeaders Media, May 17, 2012, http://www.healthleadersmedia.com/content/FIN-280270/OIG-Uncovers-Flaws-in-CMS-Processes-Programs.html (Accessed 5/23/12).
- 2 Ibid.
- 3 "Medicaid Integrity Program General Information" Center for Medicare and Medicaid Services, April 25, 2012, https://www.cms.gov/Medicare-Medicaid-Coordination/Fraud-
 - Prevention/MedicaidIntegrityProgram/index.html?redirect=/M edicaidIntegrityProgram/ (Accessed 5/23/12).
- 4 Ibid
- 5 "Early Assessment of Audit Medicaid Integrity Contractors" By Daniel R. Levinson, Office of the Inspector General, March 2012, OEI-05-10-00210, p. 1.
- 6 Ibid, p. 10.
- 7 Ibid, p. 5, 10.
- 8 Ibid, p. 11-12.
- 9 Ibid, p. 12-14.
- 10 Ibid, p. 17-18.
- 11 Ibid, p. 18.
- 12 Ibid, p. 19.
- 13 Ibid.
- 14 James Carroll, May 17, 2012.
- 15 "Comprehensive Error Rate Testing (CERT)" Centers for Medicare and Medicaid Services, May 15, 2012, http://www.cms.gov/Research-Statistics-Data-and-Systems/Monitoring-
 - Programs/CERT/index.html?redirect=/CERT/ (Accessed 5/23/12); "Review of CERT Errors Overturned Through the Appeals Process for Fiscal Years 2009 and 2010" By Daniel R. Levinson, Office of the Inspector General, March 2012, A-01-11-00504, p. 1.
- 16 Daniel R. Levinson, "Review of CERT Errors Overturned Through the Appeals Process for Fiscal Years 2009 and 2010" March 2012, p. 1.
- 17 Ibid, p. 3.
- 18 Ibid.
- 19 Ibid, p. 5.
- 20 Ibid.
- 21 James Carroll, May 17, 2012.
- 22 "The Medicare-Medicaid (Medi-Medi) Data Match Program" By Daniel R. Levinson, Office of the Inspector General, April 2012, OEI-09-08-00370, p. 1.
- 23 Ibid, p. 17.
- 24 Ibid, p. 1-2.
- 25 Ibid, p. 1.
- 26 Ibid, p. 14.
- 27 Ibid, p. 17. 28 Ibid, p. 21-22.
- 29 Ibid, p. 22.



(800) FYI - VALU

Providing Solutions in the Era of Healthcare Reform

Founded in 1993, HCC is a nationally recognized healthcare economic financial consulting firm

- HCC Home
- Firm Profile
- HCC Services
- HCC Experts
- Clients Projects
- HCC News
- Upcoming Events
- Contact Us
- Email Us

HEALTH CAPITAL

CONSULTANTS (HCC) is an established, nationally recognized healthcare financial and economic consulting firm headquartered in St. Louis, Missouri, with regional personnel nationwide. Founded in 1993, HCC has served clients in over 45 states, in providing services including: valuation in all healthcare sectors; financial analysis, including the development of forecasts, budgets and income distribution plans; healthcare provider related intermediary services, including integration, affiliation, acquisition and divestiture; Certificate of Need (CON) and regulatory consulting; litigation support and expert witness services; and, industry research services for healthcare providers and their advisors. HCC's accredited professionals are supported by an experienced research and library support staff to maintain a thorough and extensive knowledge of the healthcare reimbursement, regulatory, technological and competitive environment.



Robert James Cimasi, MHA, ASA, FRICS, MCBA, AVA, CM&AA, serves as President of HEALTH CAPITAL CONSULTANTS (HCC), a nationally recognized healthcare financial and economic consulting firm headquartered in St. Louis, MO, serving clients in 49 states since 1993. Mr. Cimasi has over thirty years of experience in serving clients, with a professional focus on the financial and economic aspects of healthcare service sector entities including: valuation consulting and capital formation services; healthcare industry transactions including joint ventures, mergers, acquisitions, and divestitures; litigation support & expert testimony; and, certificate-of-need and other regulatory and policy planning consulting.

Mr. Cimasi holds a Masters in Health Administration from the University of Maryland, as well as several professional designations: Accredited Senior Appraiser (ASA – American Society of Appraisers); Fellow Royal Intuition of Chartered Surveyors (FRICS – Royal Institute of Chartered Surveyors); Master Certified Business Appraiser (MCBA – Institute of Business Appraisers); Accredited Valuation Analyst (AVA – National Association of Certified Valuators and Analysts); and, Certified Merger & Acquisition Advisor (CM&AA – Alliance of Merger & Acquisition Advisors). He has served as an expert witness on cases in numerous courts, and has provided testimony before federal and state legislative committees. He is a nationally known speaker on healthcare industry topics, the author of several books, the latest of which include: "The U.S. Healthcare Certificate of Need Sourcebook" [2005 - Beard Books], "An Exciting Insight into the Healthcare Industry and Medical Practice Valuation" [2002 – AICPA], and "A Guide to Consulting Services for Emerging Healthcare Organizations" [1999 John Wiley and Sons].

Mr. Cimasi is the author of numerous additional chapters in anthologies; books, and legal treatises; published articles in peer reviewed and industry trade journals; research papers and case studies; and, is often quoted by healthcare industry press. In 2006, Mr. Cimasi was honored with the prestigious "Shannon Pratt Award in Business Valuation" conferred by the Institute of Business Appraisers. Mr. Cimasi serves on the Editorial Board of the Business Appraisals Practice of the Institute of Business Appraisers, of which he is a member of the College of Fellows.



Todd A. Zigrang, MBA, MHA, ASA, FACHE, is the Senior Vice President of HEALTH CAPITAL CONSULTANTS (HCC), where he focuses on the areas valuation and financial analysis for hospitals and other healthcare enterprises. Mr. Zigrang has significant physician integration and financial analysis experience, and has participated in the development of a physician-owned multi-specialty MSO and networks involving a wide range of specialties; physician-owned hospitals, as well as several limited liability companies for the purpose of acquiring acute care and specialty hospitals, ASCs and other ancillary facilities; participated in the evaluation and negotiation of managed care contracts, performed and assisted in the valuation of various healthcare

entities and related litigation support engagements; created pro-forma financials; written business plans; conducted a range of industry research; completed due diligence practice analysis; overseen the selection process for vendors, contractors, and architects; and, worked on the arrangement of financing.

Mr. Zigrang holds a Master of Science in Health Administration and a Masters in Business Administration from the University of Missouri at Columbia, and is a Fellow of the American College of Healthcare Executives. He has co-authored "Research and Financial Benchmarking in the Healthcare Industry" (STP Financial Management) and "Healthcare Industry Research and its Application in Financial Consulting" (Aspen Publishers). He has additionally taught before the Institute of Business Appraisers and CPA Leadership Institute, and has presented healthcare industry valuation related research papers before the Healthcare Financial Management Association; the National CPA Health Care Adviser's Association; Association for Corporate Growth; Infocast Executive Education Series; the St. Louis Business Valuation Roundtable; and, Physician Hospitals of America.



Anne P. Sharamitaro, Esq., is the Vice President of HEALTH CAPITAL CONSULTANTS (HCC), where she focuses on the areas of Certificate of Need (CON); regulatory compliance, managed care, and antitrust consulting. Ms. Sharamitaro is a member of the Missouri Bar and holds a J.D. and Health Law Certificate from Saint Louis University School of Law, where she served as an editor for the Journal of Health Law, published by the American Health Lawyers Association. She has presented healthcare industry related research papers before Physician Hospitals of America and the National Association of Certified Valuation Analysts and co-authored chapters in "Healthcare Organizations: Financial Management Strategies," published in 2008.